



Michigan Land Improvement Contractors Association

Dedicated to Professional Conservation of Soil & Water

www.michiganlica.org

4372 S. Wright Rd.
Westphalia, MI 48894

MLICA 2024 CONVENTION & ANNUAL MEETING INFORMATION & REQUEST FOR DONATIONS

Okemos Event Center
2187 University Park Dr | Okemos, MI 48864
January 8th - 9th, 2024

Dear Associates:

I hope you can attend the MLICA Convention & Annual Meeting, January 8th - 9th, 2024, held at our new location, the Okemos Event Center. Room rates per night are \$99 + taxes. **The cutoff for reservations is December 29th. Room rates cannot be guaranteed after the cutoff date.**

Your paid associate membership dues of \$400 will entitle you to a **free** table for exhibits. A convention registration for your representatives is additional. **Please note we are adopting a new schedule format for 2024. For your convenience, exhibits can be set up Monday morning after 11:00 AM, but no later than Monday at 4:00 PM.** Due to power source limitations, tables will be assigned. **If you need power for your exhibit, you MUST indicate that on your registration form.** If extra space or tables are required, please contact me by email at scook@michiganlica.org for arrangements. Monday afternoon & Tuesday morning we will host an **Associate Mingle** in the exhibit area. Monday's lunch, Monday evening buffet and Tuesday's lunch will all be in the exhibit area. Breaks are also scheduled between seminars. The exhibit area will be in Okemos Ballroom.

Monday evening MLICA will hold a live auction to raise money for membership drive meetings and legislative issues with a guest auctioneer from Big Iron Auctions. We are asking each associate to donate something of value to auction, with your company being recognized as the donor. During the Monday evening function, your company will be given the opportunity to introduce yourself and promote any product or service you wish.

To register for the convention, please use the enclosed form. Again this year, we have an early-bird discount for registrations postmarked by **December 18th.** In order to plan more efficiently, we are asking you to indicate which mealtimes you anticipate attending. Just write in your company name, and name(s) of representatives who will attend. We ask you to please inform us of your intentions ASAP, by email or mail so proper exhibit space can be reserved for you; payment can be handled later. Thank you for taking an extra moment to help us organize a great event for you.

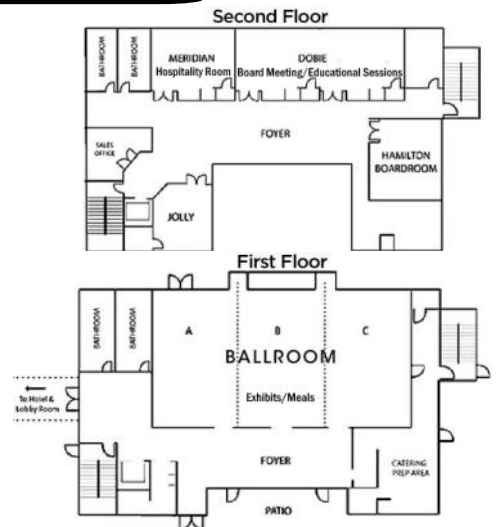
MLICA thanks you for your continued support! If you have any questions, do not hesitate to call me, **Sarah Cook** @ 517-282-1083 or e-mail scook@michiganlica.org.

Respectfully,

Sarah Cook

Executive Director

Reserve an overnight room at the Comfort Inn Okemos by calling 517-347-6690 & ask for the MI Land Improvement Contractors room block to receive a rate of \$99 +tax.



MONDAY, JANUARY 8, 2024

- Board Meeting **10:30 AM, Dobie (2nd Floor)**
- Associate Display Setup **11:00 AM - 4:00 PM, Okemos Ballroom (1st Floor)**
- Lunch, **12:00 PM, Okemos Ballroom**
- Welcome **1:45 PM**
- Seminars **2:00 PM—4:15 PM, Dobie (break included)**
- Associate Mingle **Beginning at 4:15 PM, Okemos Ballroom**
- Refreshments, **5:00 PM, Okemos Ballroom**
- Dinner, **6:00 PM, Okemos Ballroom**
- Annual Auction, **7:00 PM Okemos Ballroom**

TUESDAY, JANUARY 9, 2024

- Associate Mingle **8:30 AM—9:45 AM, Okemos Ballroom**
- Welcome **9:45 AM**
- Associate Meeting **10:00 AM**
- Seminar **10:00 AM—11:00 AM, Dobie**
- 2024 MLICA Annual Meeting **11:15 AM—12:15 PM, Dobie**
- Lunch & Associate Mingle, **12:15 PM—1:15 PM, Okemos Ballroom**
- Seminars **1:15 PM—5:00 PM, Dobie (breaks included)**