



# Michigan Land Improvement Contractors Association

Dedicated to Professional Conservation of Soil & Water

[www.michiganlica.org](http://www.michiganlica.org)

4372 S. Wright Rd.  
Westphalia, MI 48894

## MLICA 2025 CONVENTION & ANNUAL MEETING INFORMATION & REQUEST FOR DONATIONS

**Okemos Event Center**  
**2187 University Park Dr | Okemos, MI 48864**  
**January 13th - 14th, 2025**

Dear Associates:

I hope you can attend the MLICA Convention & Annual Meeting, January 13th - 14th, 2025, held at the Okemos Event Center. Room blocks are available at the Comfort Inn Okemos or the Best Western. Room rates per night are \$98 + taxes. **The cutoff for reservations is December 29th. Room availability cannot be guaranteed after the cutoff date.**

As a paid Associate Member, your \$400 membership dues entitle you to one free exhibit table at the convention. **However, please note that registration fees for each representative attending the convention are separate and must be paid in addition.** We are keeping the schedule format adopted last year. For those that arrive early on Sunday evening, you are welcome to gather in the event center lobby for mingling and cornhole. **For your convenience, exhibits can be set up Monday morning after 10:00 AM, but no later than Monday at 4:00 PM.** Due to power source limitations, tables will be assigned. **If you need power for your exhibit, you MUST indicate that on your registration form.** If extra space or tables are required, please contact me by email at [scook@michiganlica.org](mailto:scook@michiganlica.org) for arrangements. Monday afternoon & Tuesday morning we will host an **Associate Mingle** in the exhibit area. Monday's lunch, Monday's evening buffet, Tuesday's breakfast and Tuesday's lunch will all be in the exhibit area. Breaks are also scheduled between seminars. The exhibit area will be in Okemos Ballroom. **Associate teardown will be Tuesday following lunch.**

Monday evening MLICA will hold a live auction to raise money for membership drive meetings and legislative issues with a guest auctioneer from Big Iron Auctions. We are asking each associate to donate something of value to auction, with your company being recognized as the donor. During the Monday evening function, your company will be given the opportunity to introduce yourself and promote any product or service you wish.

**To register for the convention, please use the enclosed form.** Again this year, we have an early-bird discount for registrations postmarked by **December 30th.** In order to plan more efficiently, we are asking you to indicate which mealtimes you anticipate attending. Just write in your company name, and name(s) of representatives who will attend. We ask you to please inform us of your intentions ASAP, by email or mail so proper exhibit space can be reserved for you; payment can be handled later. Thank you for taking an extra moment to help us organize a great event for you.

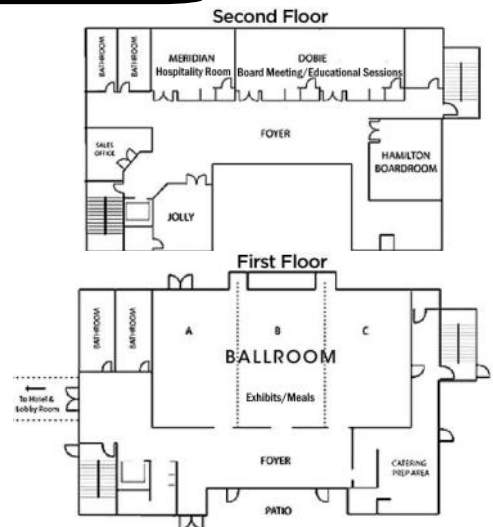
MLICA thanks you for your continued support! If you have any questions, do not hesitate to call me, Sarah Cook @ 517-282-1083 or e-mail [scook@michiganlica.org](mailto:scook@michiganlica.org).

Respectfully,

*Sarah Cook*

Executive Director

**Reserve an overnight room either at the Comfort Inn Okemos by calling 517-347-6690 or at the Best Western by calling 517-349-8700. Ask for the MI Land Improvement Contractors room block to receive a rate of \$98 + tax.**



### MONDAY, JANUARY 13, 2025

- Board Meeting 10:30 AM, Dobie (2nd Floor)
- Associate Display Setup 10:00 AM - 4:00 PM, Okemos Ballroom (1st Floor)
- Lunch, 12:00 PM, Okemos Ballroom
- Welcome 1:30 PM
- Seminars 1:45 PM—4:15 PM, Dobie (break included)
- Associate Mingle Beginning at 4:15 PM, Okemos Ballroom
- Refreshments, 5:00 PM, Okemos Ballroom
- Dinner, 6:00 PM, Okemos Ballroom
- Annual Auction, 7:00 PM Okemos Ballroom

### TUESDAY, JANUARY 14, 2025

- Breakfast|Associate Mingle 8:00 AM—9:25 AM, Okemos Ballroom
- Welcome 9:25 AM
- Associate Meeting 9:35 AM
- Seminar 9:35 AM—12:15 PM, Dobie
- Lunch & Associate Mingle, 12:15 PM—1:15 PM, Okemos Ballroom \*Associate teardown following lunch
- 2025 MLICA Annual Meeting 1:15 PM—2:45 PM, Dobie
- Seminars 2:45 PM—4:30 PM, Dobie (break included)